

MERIL Year End Radio Spot Script, December 2014

Announcer: In 2014, MERIL has celebrated 20 years of providing smiles to people who are able to live independently with the help of Midland Empire Resources for Independent Living. Trina, how has MERIL helped you live more independently?

Trina: Encourage you to do the very best that you can.

Announcer: Dana how was your life changed with MERIL?

Dana: I went from being dependent back to independent.

Announcer: And Brenda, how about you?

Brenda: I have hope now before I didn't have any hope. I just gave up.

Announcer: Juanita how has MERIL helped you?

Juanita: I feel like I have something to look forward to each day.

Announcer: Shelly what would you say about the people at MERIL?

Shelly: When she came into my life it was like wow she really wants to help me address my diabetes and my problems with my feet and eyes.

Tag Line: Midland Empire Resources for Independent Living. MERIL, working toward a barrier free Northwest Missouri, and helping people live independent lives for 20 years. If you or someone you know could use the services of MERIL call 1-800-MERIL the number 4 and the letter U."