

MERIL :60

Kevin: HERE'S ANOTHER SMILE FOR A MILE THOUGHT FROM MERIL

RECENTLY SOME PEOPLE FROM MERIL GATHERED TO DISCUSS HOW
BUSINESSES RELATE TO MERIL CONSUMERS.....MICHAEL
CURLEY...YOU'RE IN A WHEELCHAIR...WHAT HAPPENS WHEN SOMEONE
PARKS TOO CLOSE TO YOUR CAR?

Michael: wait or call the police or go to the business and ask them to page for the
owner...I have waited for over an hour before...ha, ha, sometimes just to get back into
my car

Kevin: STEVE....A MESSAGE FOR BUSINESSES?

Steve Bartlett: people first....persons with disabilities make great customers and if
businesses would give some thought to working with those folks to go that extra mile you
know, and think about those things beyond what simple ADA compliance is and really
open up your business to people with disabilities you're going to find a whole new
customer base

Kevin: BUSINESSES..WANNA FEEL GOOD? HOW ABOUT WORKING WITH
MIDLAND EMPIRE RESOURCES FOR INDEPENDENT LIVING....MERIL....AND
HELP NORTHWEST MISSOURI BECOME BARRIER FREE!

CALL 1-800-MERIL 4U.....THAT'S 1-800-MERIL THE NUMBER 4 AND THE
LETTER U....CALL MERIL TO GET TIPS ON ACCESSIBILITY SO YOU CAN
GAIN NEW CUSTOMERS!