

## February 2015 Radio Spot Script

Announcer: MERIL - providing smiles for more than 20 years.

JC Dollar: Beginning in February all MERIL participants receiving CDS (or Consumer Directed Services) will have the opportunity to give raises to their attendants. Letters are going out now detailing the process of a salary range based upon experience. The attendants that participants employ will have the opportunity for more competitive wages. The process will encourage and promote continuous quality improvement in the services you receive.

Over 600 individuals this year have chosen MERIL as their CDS provider of choice. There are reasons for that: MERIL has superior services, broader smiles and a much broader array of resources and services. Plus MERIL is the largest and the only nonprofit provider of CDS in northwest Missouri.

Announcer: Midland Empire Resources for Independent Living, working toward a barrier free northwest Missouri. If someone you know can use the services of MERIL, call 1.800.MERIL, the number 4 and the letter U.